

greenlight

[www.greenlight.ie](http://www.greenlight.ie)



# Campaigns & Promotions

Make a statement and be noticed online



## Generating Interest and Awareness

*Having a great idea, product or offer is of little value if nobody knows about it. A great launch needs a great promotion.*

Our objective is to design a promotion that is perfectly aligned with your goal. The goal may be to ensure your target audience is aware of your offer. This may be to ensure brand awareness, build a brand following or an interested audience. Whatever the goal, we have had significant success with a broad range of Business types. We leverage our digital experience with our marketing platform, to guarantee results. Each campaign is executed to suit each client and to provide measurable results.

## Delivering Leads to suit your business.

We can deliver guaranteed page views, audiences or opt-in members

A successful promotion is all about ensuring alignment between the promotion and the target audience. We use our experience and our technology and to ensure we can make the best use of your promotional budget. You get to leverage both our technology and experience without having to invest in either yourself. Typically we manage a campaign to include:

1. Campaign design to optimise ad investment
2. Add an element of audience building & profiling that can be used in subsequent promotions
3. Advert and landing page design and execution
4. Add an element of list building
5. Email sequences to members to reinforce the message

**Plan**

Establish an appropriate promotion plan.

**Implement**

Implement and adjust the plan over an agreed time frame.

**Results**

Review the results and ensure a successful outcome.



## A NEW DYNAMIC INITIATIVE TO MAKE THE MOST OF DIGITAL

You can benefit from our lead Campaigns Promotions

Contact us and find out how we can help you also achieve great results.

You have nothing to lose and lots to gain.

Call us today on [01 6877033](tel:016877033) or email us: [info@greenlight.ie](mailto:info@greenlight.ie)



### **Experience**

While each lead promotion is unique we use our experience to guide you to success.



### **Guaranteed Results**

We will guarantee results and work to achieve your goals.



### **Ongoing Support**

Once we execute the promotion, we will continue to enhance and support your business goals

**greenlight.ie**

**Call: 01 6877033**

**Email: [info@greenlight.ie](mailto:info@greenlight.ie)**

Greenlight Ltd,  
The Beacon Hub, Bracken Road,  
Sandyford Industrial Estate, Dublin