

greenlight

www.greenlight.ie



Lead Generation

Leads are the lifeblood of sales for all businesses



Generating Leads that Convert to Sales

Having a flow of leads that are aligned with your business is a key part of the process of converting them to customers.

Our objective is to design a promotion that is perfectly aligned with your business. This activity generates targeted leads online, who will then convert to Sales. We have had significant success with a broad range of Business types, as we leverage our digital experience with our marketing platform, to guarantee results. Each plan is executed to suit each client as this is a key element for lead generation campaign and ensures leads will subsequently convert to paying customers.

Delivering Leads to suit your business.

Depending on your business we can deliver anything from 30 to 1,000 leads per month.

Lead generation is all about making sure there is alignment between customer needs and our client's offering. Greenlight will determine how we can best attract prospective customers to your business using our technology and experience. This includes making sure what is offered is attractive and appropriate as well as ensuring that the process is optimised to get results. No technology investment is required as we use our state of the art solutions to achieve results, including:

1. Audience building & profiling
2. Landing page design
3. Lead funnels
4. Email sequences
5. Our platform with thousands of members with ongoing profiling and survey data

Plan

Establish an appropriate digital promotion plan.

Plan

Implement and adjust the plan over an agreed timeframe.

Results

Review the leads, cost and conversions to ensure a successful outcome.



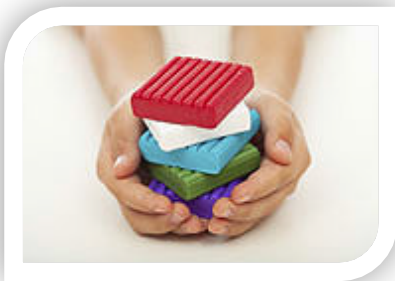
A NEW DYNAMIC INITIATIVE TO MAKE THE MOST OF DIGITAL

You can benefit from our lead Generation Platform

Contact us and find out how we can help you also achieve great results.

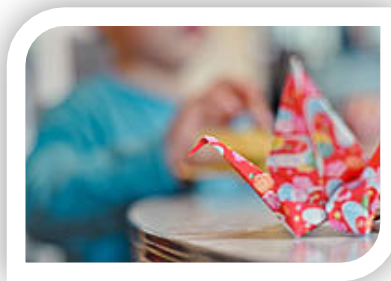
You have nothing to lose and lots to gain.

Call us today on [01 6877033](tel:016877033) or email us: info@greenlight.ie



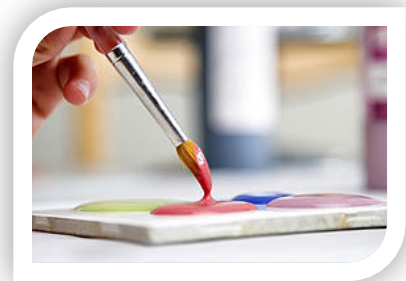
Experience

While each lead generation plan is unique we use our experience to guide you to success.



Guaranteed Results

We will guarantee results and in many cases work on a price per lead basis.



Ongoing Support

Once we establish your lead flow, we will continue to enhance and support your business goals.

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